

# Government

## School Bus Transportation

**AUHSD**  
Anaheim Union  
High School District



California school district saves \$144,000 per year and improves communication in school buses



### BENEFITS OF TELENNAV

- **Streamlined route efficiency**

TeleNav Track allowed Anaheim UHSD to save \$144,000 per year by combining bus routes.

- **Increased payroll tracking**

With TeleNav Track, Anaheim UHSD can monitor drivers' activities during working hours to reduce idle time and overall payroll.

- **Improved communication**

Anaheim UHSD can now easily locate riders and school buses without contacting drivers and immediately respond to parent inquiries with buses' exact arrival times.

### CHALLENGE

To communicate with bus drivers, Anaheim UHSD relied on a radio system that covered only a 25-mile radius and had many dead spots. To track students' whereabouts, the district had to rely on drivers to identify every student, a key challenge when a substitute was driving the bus.

And with no process in place to monitor the effectiveness of each route, the district had no way to determine whether a bus was full of the students scheduled to ride or if those students regularly chose not to ride. Paid by the hour, drivers had no incentive to notify the district of decreases in ridership.

In addition, the district had no means to monitor drivers' hours to ensure they were actively working and earning every dollar they were paid.

### SOLUTION

Anaheim UHSD turned to TeleNav Track to improve communication and monitor school bus transportation. By providing a history of all stops made, TeleNav Track enabled the district to examine ridership and completely eliminate four routes, saving the district \$144,000 per year.

"With such significant savings, TeleNav Track paid for itself for five years, in just the first year alone," said John Jessie, Director of Transportation.

With the GPS technology offered by TeleNav Track, the district can track the whereabouts of every bus and every student riding the bus to identify their exact location.

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- John Jessie, Director of Transportation

"The first day we had TeleNav Track, we used it to find a lost kid. We could look up the bus and tell the parent, 'Here's where he is right now, and he'll be home in ten minutes,'" said Jessie.

TeleNav Track also proves useful when the district charters buses to other groups. It allows the district to ensure accuracy in charges and eliminate disputes.

### RESULTS

In November 2006, Anaheim UHSD successfully implemented TeleNav Track with all of its drivers and back-office staff. The district's food services department has implemented the solution with its drivers, and the district's maintenance department is soon to follow, a clear indication of the system's advantages.

"TeleNav Track has proven to be a great success," said Jessie. "It has provided considerable savings and far exceeds our initial expectations."

### SITUATION

Anaheim Union High School District (UHSD) in southern California comprises 22 schools and serves more than 37,000 junior high and high school students. The district's transportation department includes 49 school bus drivers and nine substitutes who cover 45 square miles every day. Finding a reliable way to communicate with school bus drivers across such a wide area proved to be a significant challenge for the district.

**How can we help your business?**

For a free consultation contact us.

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