

Transportation

Long-haul Trucking

Powerline Freight Systems Inc.

Long-haul trucking company finds peace of mind with TeleNav Track



BENEFITS OF TELENAV

- Improved vehicle monitoring**
 With TeleNav Track, Powerline Freight is able to locate trucks and provide customers with estimated arrival times.
- Cost savings**
 TeleNav Track is cost effective and enables Powerline Freight to save money on fuel and insurance premiums.
- Improved safety**
 Powerline Freight finds peace of mind in knowing where their drivers are. And driver safety has improved since management can monitor their speeds.
- Increased compliance**
 Powerline Freight can monitor the activities of trucks to ensure drivers are following company policy.

Before implementing TeleNav Track, the company had no efficient way to locate their drivers for safety reasons or to give customers estimated arrival times. If something happened to a driver, the company had no way of knowing until the driver failed to call.

"Years ago, we lost a driver to a heart attack," said Jim Powers, President of Powerline Freight Systems. "It took us a whole day to locate the truck. If we had a solution like TeleNav Track in place, he might still be with us today."

In addition, the company had no way to monitor drivers' speeds and other company policy activities. Powerline Freight takes pride in its quality employees, but being able to hold employees accountable was a priority.

SOLUTION

Just one week after learning about TeleNav Track and its affordability, Powerline Freight signed the contract. "TeleNav Track does everything that other GPS solutions do but at a much more reasonable cost," said Powers. "Without a doubt, we have saved enough money to cover the monthly cost of TeleNav Track."

With real-time GPS locations, Powerline Freight can give customers estimated arrival times and make sure drivers are on schedule. Also, the company can now dispatch drivers based on their exact locations, which saves fuel. The company also finds peace of mind with increased visibility over the fleet. If something were to happen to a driver, the company can respond immediately.

Company policy compliance has improved as well. Drivers know that the company can track their driving speeds which gives them incentive

to drive safely. Plus, the company can monitor the trucks to make sure they are where they are supposed to be.

"One of our drivers once decided to pick up his load in the evening, go home with it and leave in the morning. This is against company policy," said Powers. "With TeleNav Track, we knew exactly what time he picked up the load, how long the truck was parked and where it was parked."

The company's maintenance department benefits from TeleNav Track as well. By locating the trucks on the Web-based map, maintenance is able to efficiently schedule service.

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- Jim Powers, President

RESULTS

TeleNav Track helps Powerline Freight achieve three important priorities: ensure drivers' safety and provide quality customer service while keeping costs down. "TeleNav Track is everything I expected it to be," said Powers, "Training and support are excellent. For the cost involved, it's fantastic."

SITUATION

Based in Chandler, Indiana, Powerline Freight Systems provides long-haul trucking services throughout the United States. With a fleet of 55 trucks, the company wanted the peace of mind that a GPS solution like TeleNav Track would provide. Plus, the company knew they would need a GPS solution in order to stay competitive.

CHALLENGE

Management at Powerline Freight researched GPS solutions and wanted to be able to tell customers they had the technology, but all solutions on the market were cost-prohibitive.

How can we help your business?

For more information contact us.

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